Tools & Tensioning Equipment

North American Windpower
100 Willenbrock rd, Oxford CT 06478
(800) 325-6745 ext.283
(203) 262-4680
Mark Del Franco , Advertising Account Executive
mdelfranco@nawindpower.com
nawindpower.com

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north american WINDPOWER

North American Wi
100 Willenbrock
(800) 325-
(203) 262-
Mark Del Fra
Executive
mdelfranco@nawindpower.com
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Logo
2-5/16″ x 1-1/2″ max

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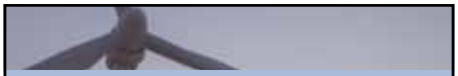
Transformers



Does your media plan include
North America's leading
B2B wind professional website?

nawindpower.com

Call today to discuss an advertising program that will help your organization achieve its marketing goals!

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2-Inch
Inline-Ad
2-5/16″ x 2″

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The Annual Buyer's Guide is the wind project developer's one-stop source to find the vendors they need to get their project done. Listings in the Annual Buyer's Guide are free - so sign up at our Web site and ensure your company is included in this valuable directory. But why stop with just a line listing? Get your business noticed with either a logo or a display advertisement.

Company Description
400 Character max

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Call today to disc
program that will hel
achieve its market

4-Inch
Inline-Ad
2-5/16″ x 4″

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BUYER'S GUIDE – ADVERTISING SPECS

AD FILE FORMAT: Our platform is Mac OSX, using InDesign, Photoshop and Illustrator. All files should output to: minimum 150 lpi / 300 dpi; maximum 200 lpi / 400 dpi. Ad files and image names should use no more than 16 characters, with no punctuation or spaces. A file extension needs to be included (.pdf, .tif, .eps, .ai, .psd, etc.). High-resolution PDF and X-la files are accepted when created using our PPD job options, which can be downloaded from our website or emailed by our production department (ads@nawindpower.com).

4-color
advertising
available

FONTS: Fonts must be embedded or saved as outlines. Screen and printer fonts must be supplied with native files. We reserve the right to substitute fonts when necessary.

COLOR: All color must be process CMYK mode (no RGB, Spot Colors or Duotones).

FILE SUBMISSION: Email your files to: ads@nawindpower.com.

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